

President

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info@sithomth.com





- A global overview
- Client characterization and trends
- Deep dive in European market
- Marcial Campos Prize to Thermal Research



The Spa Industry

Wellness concept: active process of the individual designed to reach the complete, not only physical, but also of social and emotional health, in order to achieve a more satisfactory and balanced life.

- Under the term "Wellness Industry", a large variety of different concepts can be included: thermal springs, wellness tourism, mind-body, alternative medicine.....
- ...understanding that more and more, boundaries among different subsegments are more subtle, with no definitive differentiation among them.
- Economic segments that, depending on the analysis, can included within this definition:
 - Nutrition
 - Fitness
 - Health prevention
 - Beauty medicine
 - Others.....

Spas

Thermal resorts

Wellness Tourism

Alternative medicine





Wellness concept is becoming an issue for governments and corporations worldwide

- Several indices are being created to evaluate the "well-being" of a community or a country: OECD Better Life Index, Canadian Index of Well-Being, United Kingdom National Well-Being Index, EU Healthy Life Years, etc
- Companies are internally building the culture of wellness: Harvard Business Review research pointed that for every dollar invested in wellness, companies average a return of \$2.71 by way of increased productivity, decreased absenteeism, and reduced healthcare cost.







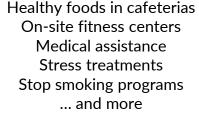




















The Industry

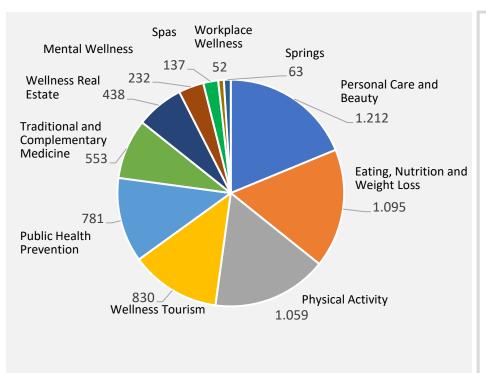
Some considerations on the difficulties for assessing thermal resorts industry

	Some considerations on the difficulties for assessing thermal resorts industry						
		Approach	Considerations				
	Service providers	 Resorts using thermal waters for providing preventive, curative or rehabilitation services. 	 No clear borders with other providers of some services also offered in thermal resorts, like spas. Difficulty of developing new thermal waters resorts due to scarcity of dwells, financial limitations, government authorizations, 				
	Clientele	General population.	 Evidence shows bias towards elderly people, but dependent upon service being delivered. 				
	Geographical scope	 In Europe, theoretically, a single market 	 Evidence shows significant percentage of thermal resorts clientele have local/national origin. 				
K 7 K 7	Size	 The volume, both in terms of number of curists, and revenues generated by said clients. Different measures can be selected for tracking purposes. 	 Disparity of criteria among countries for estimating amounts. 				
	Evolution	 For historical analysis and forecasting modelling, is crucial to have available and reliable information on main parameters of the industry. 	 Historical information is scarce and not homogeneous among countries. Additionally, Covid-19 placed a breakthrough on certain data. 				
	Regulation	 Thermal industry is a highly regulated business in almost all geographies. 	 Different regulation among countries. Legal matters set significant conditionings for thermal resorts: Medical staff, facilities, strict quality controls, etc. 				



Industry Size

Market size of USD 6.3 trillion worldwide in 2023

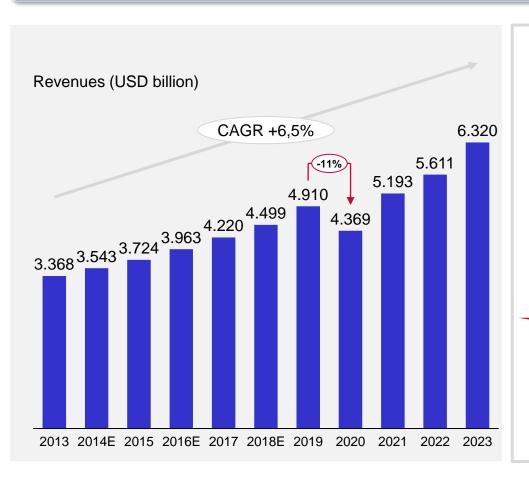


- Wellness industry is a worldwide business, with a significant size in a majority of countries.
- Overlaps between subsegments exist, with similar services being provided by different actors in the market.
- Personal care and beauty, Nutrition and Physical activity are the segments with largest size.
- As per GWI classification, thermal springs are among the smaller segments of wellness industry worldwide



Industry Size

An industry with a robust growth in the long run



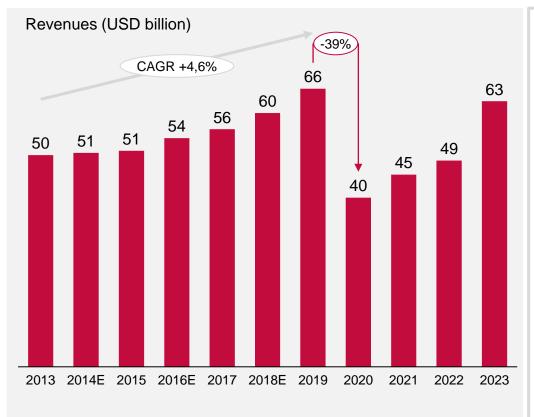
- Industry compound annual growth rate (CAGR) has been strong: 6.5% from 2013 to 2023
- World GDP in same periods (2013-2023) has grown 2.5%, and pre-covid growth, 3.0%
- Covid-19 created a significant setback for the industry, with a before unknown 11% decrease.

An industry that has been growing more than twice as much as world's GDP for similar periods



Industry Size

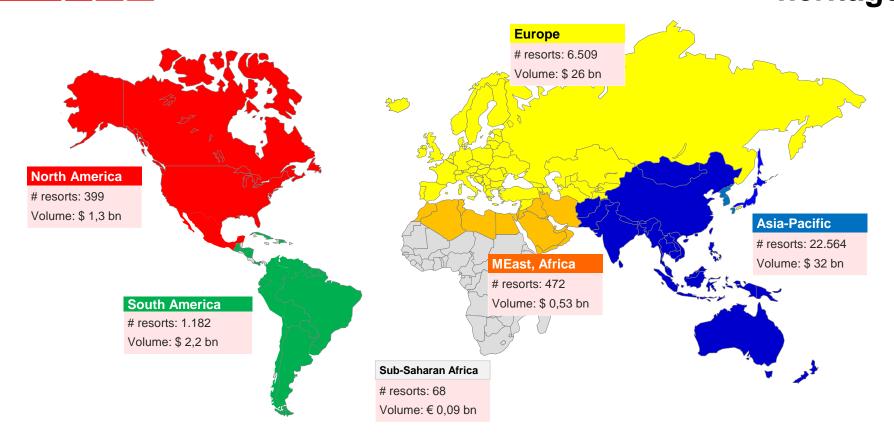
Focus on thermal resorts



- Our focus will be on services provided by thermal resorts, including here public or private enterprises that use mineral waters either under medical supervision or with wellness purposes
- Although the smaller of all segments, still a very large business: USD 63 billion
- Thermal springs resorts had experienced reasonable growth up to 2019, but then highly impacted by Covid-19 crisis.
- As of 2023, the industry had almost recovered previous levels of revenues, being at a 95% of pre-pandemic figures.
- In some countries, specific extraordinary measures to support thermal resorts were taken by governments during Covid



Markets by Region: The importance of cultural heritage

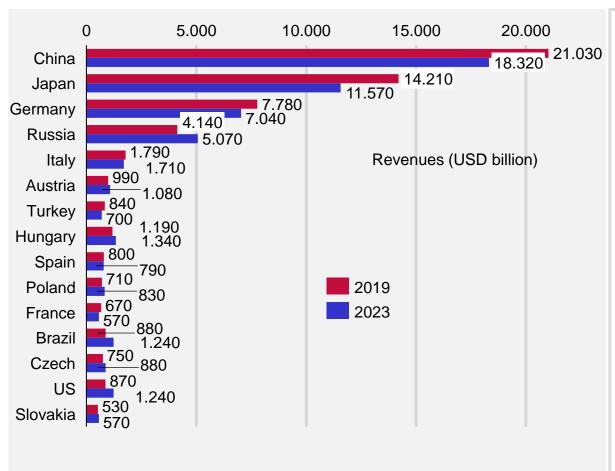


- A total of c. 31.000 thermal resorts work worldwide, with a diverse geographical distribution
- **Highly concentrated in Europe and Asia**: These two regions account for almost 96% of all revenues



Markets by Region

Focus on thermal resorts: Revenues (USD bi) by country

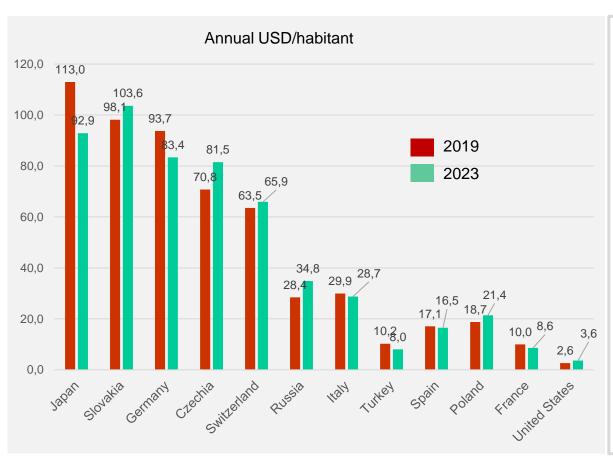


- The top 5 largest markets (above 1 billion) represent 75% of total market.
- Besides China and Japan,
 European countries are the ones dominating the industry.
- Latin America and the US, although with high population and natural resources, have a relatively small size of industry.
- Most of the countries have experienced a decrease in its market since 2019
- This impact has been particularly harsh in Japan and China, still clearly below 2019 levels



Markets by Region

Per capita expenditure (annual USD/habitant)



- Japan, Slovakia and Germany have the largest annual expenditure in thermal resorts per habitant.
- In Europe, southern countries have lower expenditure per habitant than northern ones.
- US lags behind with very low figures.
- Recovery to 2019 levels has not yet been reached in all countries as of year 2023





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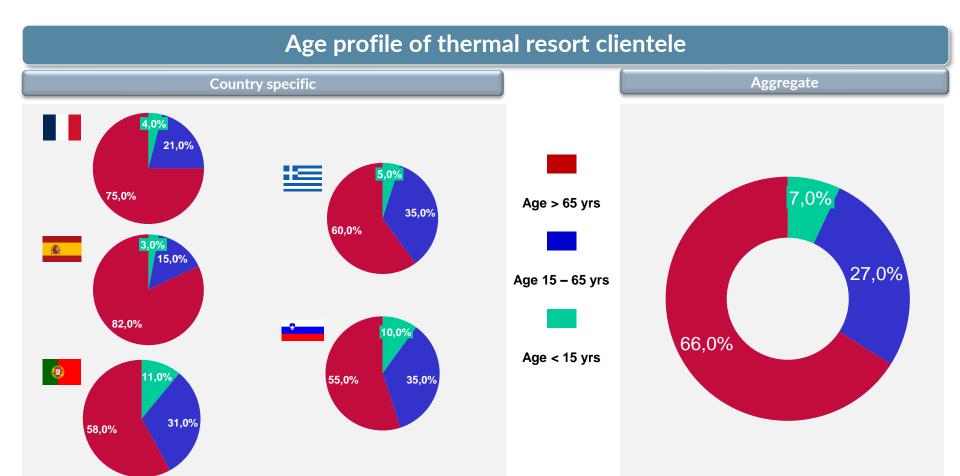
A simplified vision of thermal resorts clientele

Parameters for thermal resort client characterization Purpose of Stay length/ Medical Social profile/ Common Age **Market Profile** stay/Disease techniques Financing recurrence prescription Massage Relax Generally, 3/4 Volatile, subject Couples Recreational days at most to general Family group Beauty Resort visit Weekend economic with kids treatments complemented Day visit situation Local/National/ by other If spa-goer, might Average below Not necessarily Swimming Pools International Wellness try different 50 years High growth purposes: profile cultural, resorts Own pockets Sauna outdoor throughout the No clear financing activities... boundaries with year Yoga, Higher income Stress Low recurrence other facilities avurveda... such as spas Travels alone or with couple Period of 1 Cure purpose Referred to Local/National week or more Thermal baths Predominance thermal resort Regular visitor: of elderly Population age Pre-existing by doctor Lower income Muds more than one people (above profile very medical relevant for stay per year 60 years). **Therapeutic** condition: Specific thermal Depending on Hydropinic market sizing Rheumatism techniques the country. Customer Children for Respiratory prescribed by financially loyalty: Usually Respiratory some specific Slow growth Dermatological thermal resort supported by repeats thermal diseases • medical staff national health • resort system or insurance

Source: SITH





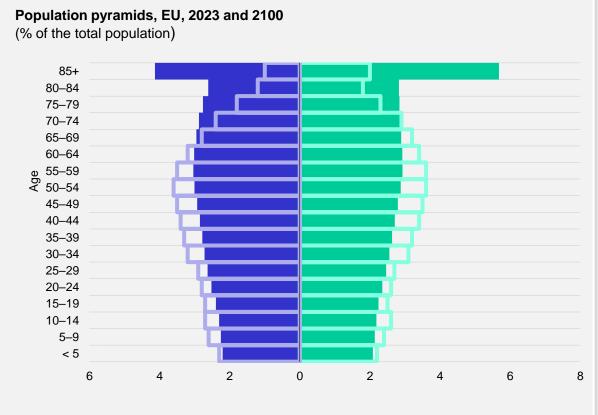


- Age of thermalists receiving therapeutic treatment is clearly biased towards age of retirement and beyond: On average,
 66% of attendants are above 65 years old
- In Portugal, age profile of only wellness clients shows a younger profile: 81% are in the 15-65 range, while above 65 yrs is 16%



Population projections

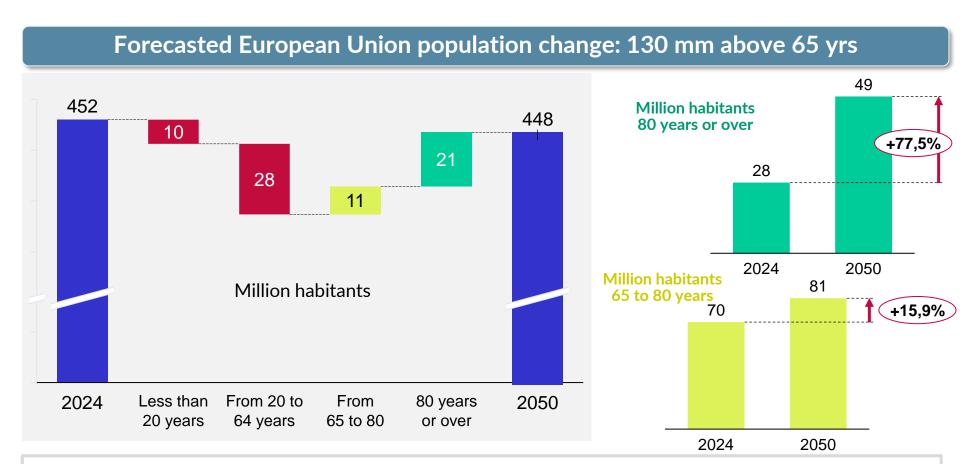
Pattern change in the Population Pyramid



- A strong upward shift in the age distribution is expected in all EU countries in the coming decades: older age population will grow, while younger brackets will shrink.
- Even in countries in which working age population (20 to 65) increases,
 population above 65v will grow more.
- Old age dependency ratio will increase from 36% in 2022 to 59% by 2070, with the social and economic implications of such change.
- More people will be working at higher ages: Participation rate of people in the 55-65 age bracket is projected to increase from current 65.4% to 75.5%
- Age related expenses (pensions, healthcare, long-term care and education) will increase from 24.4% to a range of 25.6% 28.3% of GDP depending on demographic scenarios



EU Demographic Tendencies: An opportunity....

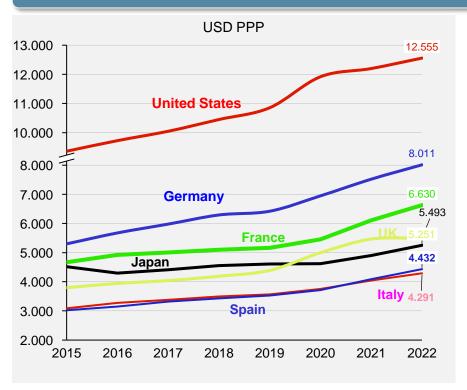


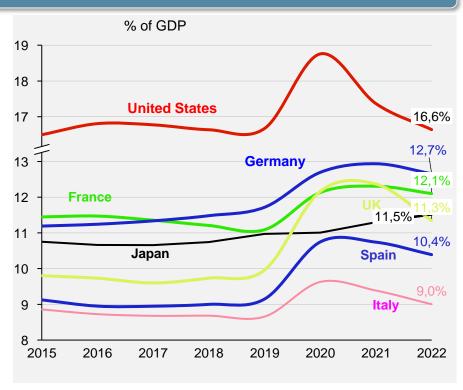
- Until 2050, population in the EU will decrease, but with a significant shift in age distribution
- By year 2050 there will be 130 million people above 65, of which 49 will be above 80 (4th age). This
 represents an increase of 32 million in this segment (+33%)
- This represents c. 29% of population as opposed to current 21%



EU Demographic Tendencies: and a cost threat

Increasing health care costs throughout developed economies



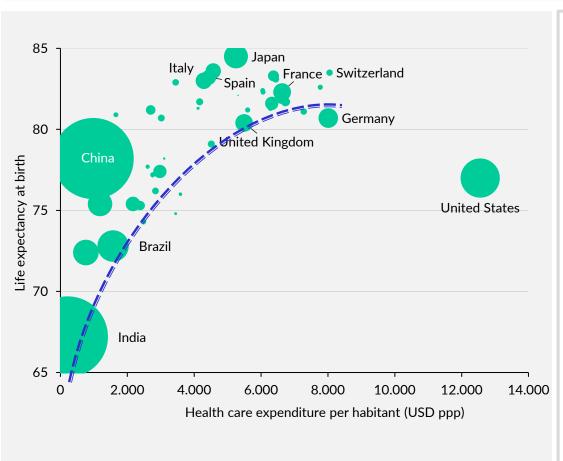


- In the last years, healthcare costs have increased significantly in all major countries, being the largest single cost in governments' budgets.
- Per capita healthcare cost shows differences among countries, with United States above any other geography and in Europe,
 Germany and France have both in absolute and relative terms the higher costs
- Historically, thermal resorts services coverage by national health systems have suffered with budget constraints



Healthcare cost and life expectancy

Health care costs and life expectancy correlation



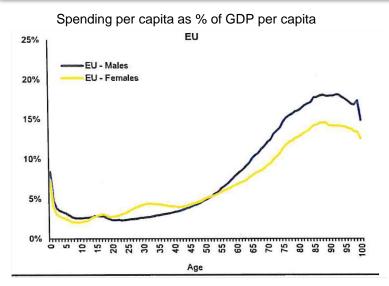
- Life expectancy at birth has grown by more than 10 years in most OCDE countries since 1970
- Current life expectancy in this group is at 80.3 years. Covid-19 impact placed a slowdown in the prevailing upwards trend.
- Nonetheless, there is a strong correlation between healthcare costs and life expectancy

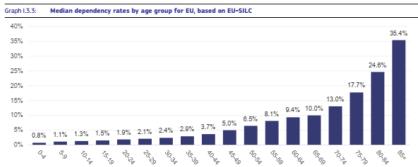
EU projections in health care costs assumes that half of the future gain in life expectancy is spent in good health. This considerably mitigates the demographic effects of ageing and can only be achieved if health systems contribute to healthy ageing, mostly through health promotion and prevention



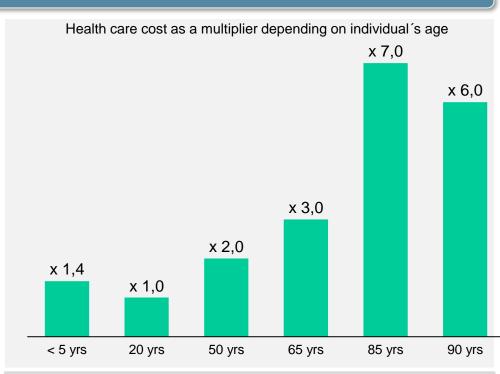
Healthcare cost and life expectancy

Health care costs and aging: A multiplier





The dependency rates are based on EU-SILC data on "self-perceived longstanding severe limitation in activities because of health problems [for at least the last 6 months]". 2016-2019 (base year) average, 2017 values used for ages below 16 where available. Source: European Commission, EPC



- Health care costs increase with can be very significant, with a **multiplier of 7 times** between the minimum cost (age of 20 years) and the maximum (age of 85 years).
- Increased longevity without being able to increase health status leads to an overall health care expenditure increase
- Given age profile of thermalists, being able to support healthcare cost reduction of overall healthcare cost expense for an individual should be a goal to achieve: Better health goes along with lower health care needs and may drive down health services use and health expenditure.

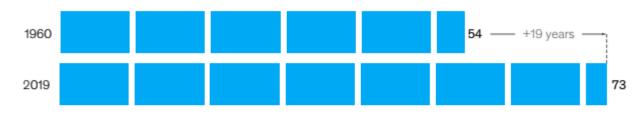


Healthcare cost and life expectancy

Longer lives but more people with poor health

People are living longer, yet spend more years in moderate or poor health.

Average global life expectancy, years



Global health years as % of life expectancy



Source: Institute for Health Metrics and Evaluation; World Bank; McKinsey analysis

- According to an anlaysis from McKinsey&Co, extended life span also implies an increase (in absolute terms) in the number of years of life with poor or moderate health.
- It is pointed that increasing the percentage of aging in good health condition is feasible in all geographies.

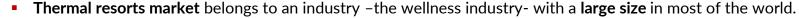
Source: McKinsev analysis



In summary....

1

A large market worldwide





- Europe, for its cultural heritage, is with East Asia, the leading region in the use of thermal waters for health purposes.
- Its growth has been above that of the general economy, although Covid-19 lead to a relevant slowdown on its tendency, with almost full recovery by year 2023.

2

The change in Europe's clientele



- Since the beginning of XXI century, there has been a **shift from traditional therapeutic cure to a more holistic** approach: the wellness concept.
- This change has relevant implications for thermal resorts: from staff know-how and profile, architectural
 concepts, environmental considerations, marketing strategies, among others.

3

Age and healthcare costs: An opportunity and a threat



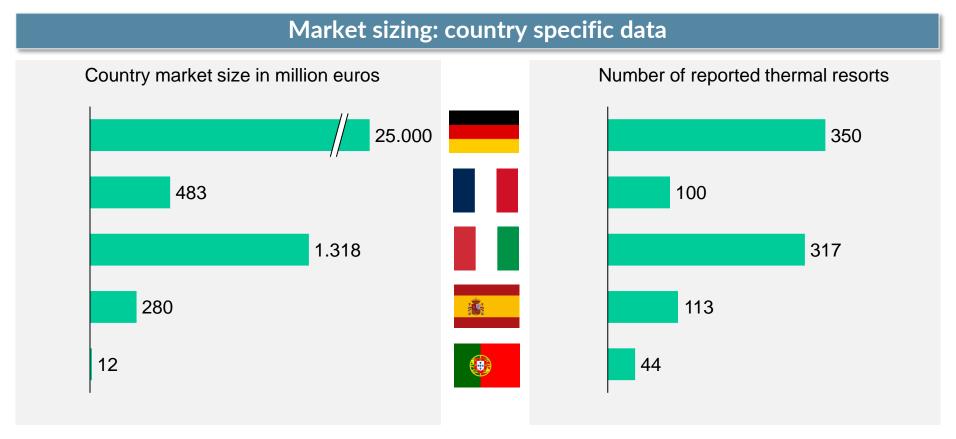
- **Demographic tendencies** in Europe show a significant increase in the age bracket that corresponds to the largest percentage of thermal resorts clientele, thus, **creating an opportunity** for the next decades.
- Government budgetary constraints and expected healthcare costs increase due to aging population might create
 a threat for therapeutic thermalism, which has a larger dependance on governmental support in most of the EU
 countries.
- Thermal resorts medical practice can significantly contribute to reduction of health care costs by facilitating better health conditions in the forecasted extended life span of population.





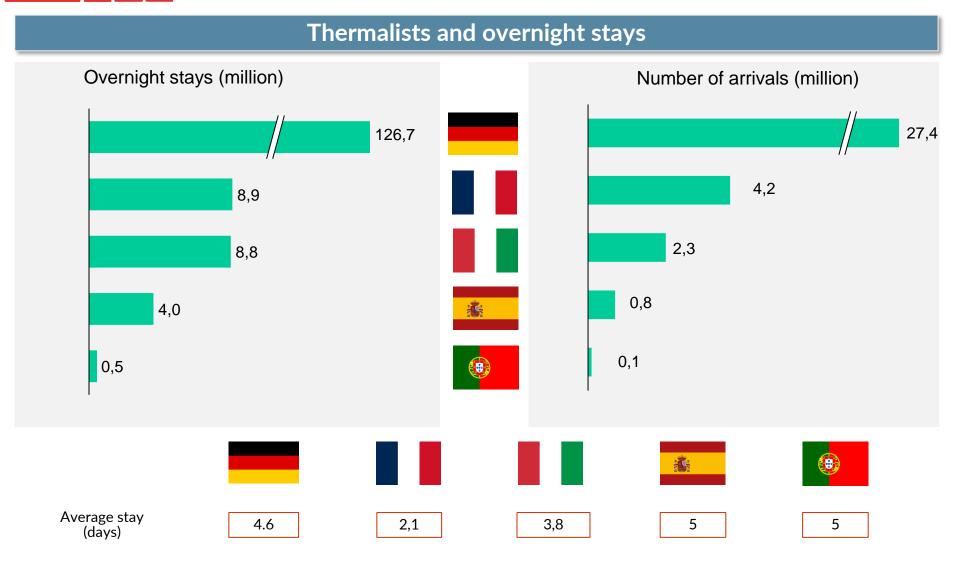
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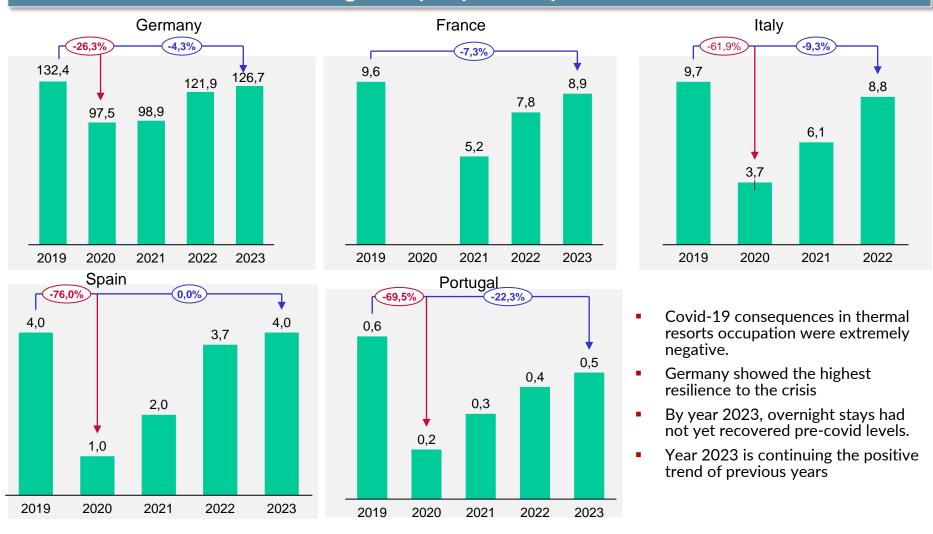
- Lack of homogeneous criteria raises some questions on information provided by domestic institutions related to thermal resort industry:
 - Germany reports the largest sector in Europe, both in terms of market size and number of resorts, with Italy ranking second
 - Behind, France and Spain with much smaller sizes, but both countries having a significant number of resorts.







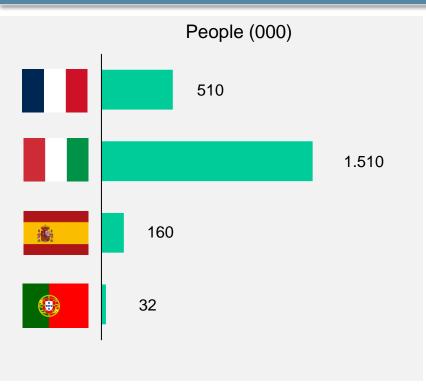
Overnight stays by country evolution

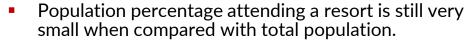


Source: SITH elaboration on Turismo de Portugal IP; Federterme, Observatoire National de l'Economie des Stations Thermales (OESTh), Deutscher Heilbäderverband e. V. Info for years 2023

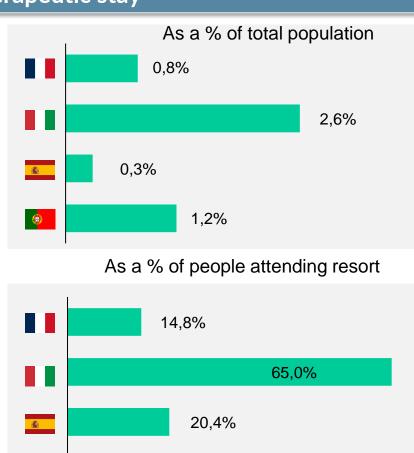


Thermalists under therapeutic stay



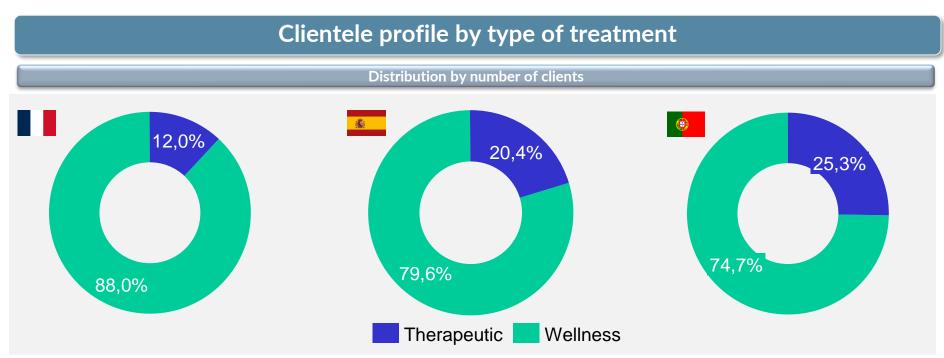


- Italian proportion of people attending the resort for curative purposes is well above other countries.
- Data from France, Spain and Portugal suggests significant room for growth

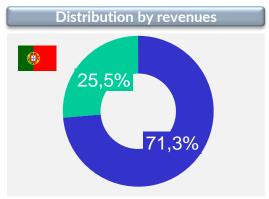


25,0%





- A significant majority -in terms of the number of people- corresponds to the wellness profile, vs therapeutic thermalism.
- For Portugal and France, revenues per type of client shows the opposite one: thermal resorts revenues are coming more from traditional treatments rather than wellness.





included (respiratory.

thermal baths, muds,...)

transportation

Public coverage of thermal treatments in selected European countries

Length of stav Pathologies covered Access **Target population Financing Resort requisites** By medical All citizens Only prescription Social Security covers 65% Be included in the list Treatment can last prescription (doctor benefits for pathologies of thermal treatment costs. of accepted for a period of 18 or specialist) that are included in the Subject to household income establishments (aprox. days during 3 France Limitation on one list of therapeutic revenues, accommodation 110 resorts). weeks could be partially covered. cure per pathology guidelines of the health Specific techniques to insurance Similarly, up to 65% of be applied determined transportation. by doctor at the resort. Only prescription benefits Treatment lasts for a for pathologies that are Shared health expenses: period of 12 days. Approx. 320 thermal By medical included in the list of Individual pays a flat fee of Length of treatment All citizens resorts of which c. prescription of family National Health System. 55 € if non-exempt, 3.1 € if can vary depending doctor or from 90% accepted for Prescription valid for one partially exempt, and none if on pathology and National Health delivering thermal Italy totally exempt. (depending prescription Service treatments Some groups can benefit on income or specific health for additional treatments conditions). (disabled war veterans. blind or deaf civilians with significant loss, etc). Prescribed by the resort Not included in All citizens above doctor (no need for a Depending on personal National Health 65 years. family doctor or National upon income and time of Included in the Between 10 and For some specific System **Health Service** the year, between 30 and list of accepted 12 days Only a specific groups, above 55 **Spain** prescription) 50% of all costs. establishments. program with vears. Includes thermal treatment Aprox 90 in the Three approved thermal partial coverage Limited to a techniques per day and accommodation, not country

Source: SITH

offered for retired

people

maximum of aprox.

192.000 individuals



Public coverage of thermal treatments in selected European countries

Length of stav Pathologies covered Access **Target population Financing** Resort requisites An outpatient stay at a Accommodation and health resort is approved treatment costs partially By medical every three years or covered by insurer. 10 € Be recognized by prescription (doctor an inpatient stay at a ticket per day for individuals, the competent or specialist). health resort every four with a maximum of 28 days. authority All citizens By medical prescription Managed through Germany years. Exemptions can Outpatient ticket of 10% of Agreements with the health insurer apply depending upon treatment cost and up to 10 insurance entities that has to approve medical condition € for each prescription. also apply treatment Usually between 18 and Exemptions can apply depending on personal 24 days income or specific situations. A specific program Health system covers aprox. addressed for senior By medical prescription. Between 12 and 35% of balneotherapy Approx. 40 resorts citizens allows for All citizens above 60. Length of treatment 21 days of stay at treatments operating in the **Portugal** access to thermal depends on medical years. the thermal resort Limit of €95 per cycle of country resort supported by pathology thermal treatments applies. health system. By medical prescription Majority of costs covered (doctor or specialist) by insurance. Agreements Two stavs can be between insurer Certain co-payment approved in a five Usually not more **Austria** All citizens amounts upon personal companies and Prescribed by doctor years period. At least than 22 days income thermal resorts specialist one year between two Insurance and resort settle are needed stavs bill directly Exemptions apply

Source: SITH



Public coverage of thermal treatments in selected European countries

Length of stav Pathologies covered **Target population** Access **Financing Resort requisites** Health insurance covers By medical Coverage of 10 francs per day for maximum of 21 prescription (doctor spa treatments, or specialist). days of stay Thermal resort If individual subscribes a Managed through All citizens Outpatient coverage By medical prescription recognized by Switzerland premium coverage, up the health insurer in some cases insurer to 50% of costs would that has to approve depending on be covered with treatment insurance maximum of 12 spa visits Health system covers aprox. 35% of Usually, 14 days that By medical prescription By medical All insured citizens balneotherapy could be extended to Doctor proposes thermal prescription or Insured person has treatments resort to attend based on 28 days if proposed by Resorts have to be Slovenia medical the right to one visit Limit of €95 per cycle doctor or thermal the medical condition of approved and qualified commission, if the every two years for of thermal treatments the individual and resort for specific treatments resort nerson has a same medical applies. Children treatment qualification for a certain "medical condition" condition Up to 60% of form of treatment. usually 21 days treatments cost covered by insurance Some examples of countries with no extensive national health coverage for thermal treatments

Belgium

Denmark

Argentina

Chile

Brazil

Mexico

United States

Canada

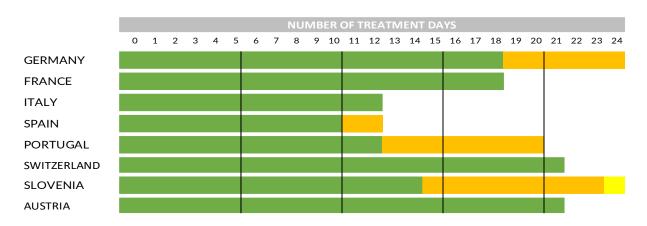
United

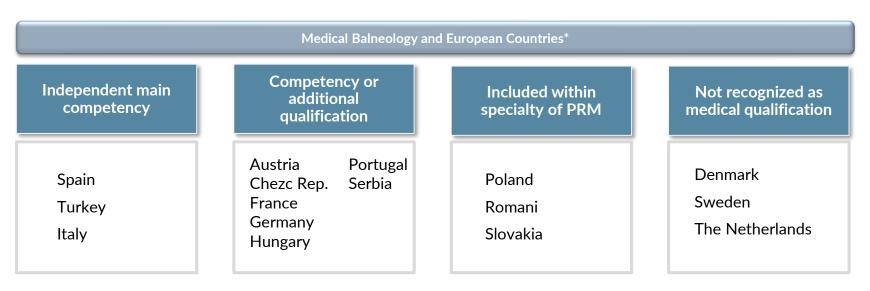
Kingdom

Sweden

Norway







^{*} Source:Gutenbrunner et al. Int J Biometeorol. 2010;54(5):495-507, «A proposal for a worldwide definition....»; European Union Medical Specialists (EUMS) Physical and Rehabilitation Medicine



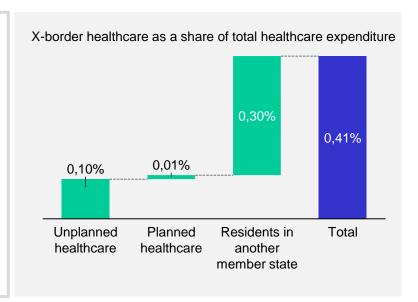
Cross-border thermal treatments across EU: Not moving fundamentals?

What regulation establishes

- Right of any EU citizen to access healthcare services in other country within the EU, including thermal resorts treatments (see Leichtle case)
- Conditional upon:
 - Competent healthcare system providing such service
 - Expenses same as the ones to be reimbursed in home country
 - Thermal resort to be recognized
- Diverse legal frameworks:
 - Citizens that could receive thermal treatment abroad: Italy, Germany, France, Slovenia, Hungary, Poland,
 - Countries of which its citizens could not receive treatment abroad: Spain, Belgium,

Budgetary impact of cross-border healthcare

- Three different situations generate demand for crossborder assistance: Unplanned necessary healthcare, planned healthcare, and persons who reside in a Member State other than the competent Member State.
- In year 2022, the total amount of cross-border expenditure within the EU was of c. 4.5 bi, a 0.4% of total healthcare cost.
- Majority of cross border health assistance came from residents in another country than home country.
- Germany, France and Spain are the main in-bound receivers of individuals.
- Specifically, proportion of international clients for thermal resorts were in Germany 5%, Italy 12%; Spain 2%; Portugal 13%. But in France, only 0.1% of thermalists were non-French.

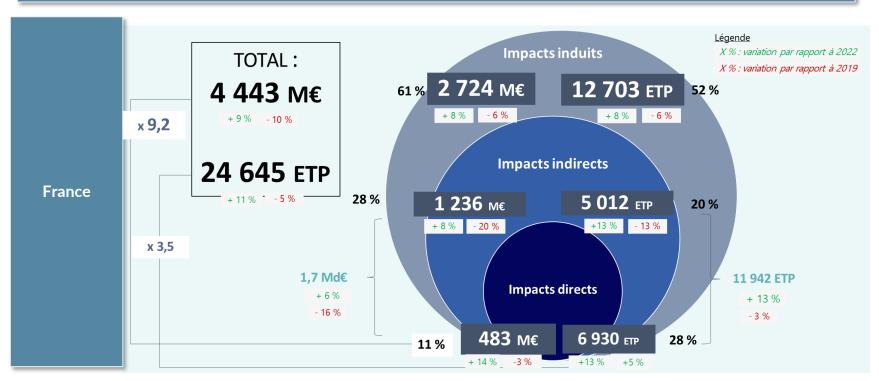




Other characteristics of thermal resorts industry

An industry with a significant positive multiplier effect in local economies





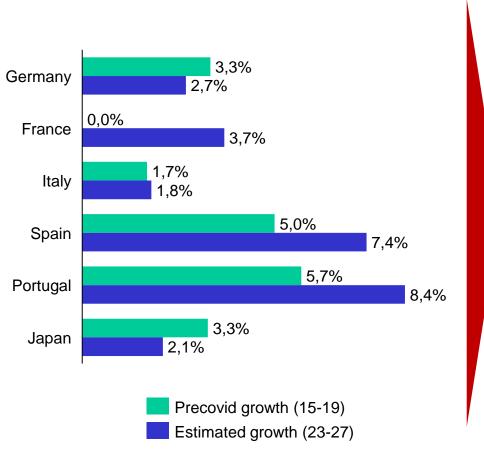
Spain

- Government sponsored IMSERSO program contributes with an annual amount of aprox. € 35 mm to foment assistance to thermal resorts among elderly population.
- A study conducted on this program found that government returns were 2.4x the invested amount, mainly due to additional taxes and labour employment associated to the economic activity generated by thermal resorts participating in the program



Growth estimates

Thermal sector growth considerations



- Thermal resort sector will show positive growth rates in the geographies and regions analyzed in the period 2023-2027
- Growth will be in all cases above GDP growth for such economies
- Negative impact of covid-19 should be offset by years 23/24. Per the available information, year 2023 had not already reached in all geographies precovid levels.
- Japan and a significant recovery in 2023, returning to more historical growth patterns in the next years.



In summary....

1

Main characteristics of selected European countries thermal resort industry



- Population percentage attending a resort is still small when compared with total population, suggesting room for growth if being able to disseminate public awareness of its benefits.
- Although number of people attending a thermal resort for wellness purposes surpasses that of **therapeutic treatments**, the **importance** of the latter remains very high from an economic standpoint.
- In general, the **sector is very fragmented**, with very few companies running several resorts.

2

Legislation and public support for the industry: A national play

- Legislation regarding public support of thermal treatments varies a lot throughout Europe, with significant differences among countries, leading to a **non-single market in Europe**.
- Key considerations as, for example, whether to be considered or not within the list of authorized treatments by national health systems differs by country.



- Given that general trend has been to reduce costs coverage for traditional thermal treatments, thermalism can help support budgetary constraints in coming decades in two ways:
 - As a medical practice with lower costs and secondary effects than traditional cure based on pharmaceuticals.
 - Fostering the achievement of healthy life conditions for individuals at higher ages.
- European cross border directive, although positive for the sector, does not seem to significantly change the patterns of the sector: There are excessive asymmetries among countries in national legislations, therefore jeopardizing positive effects of the health cross-border regulation.
- Thermal resort industry shows a **significant impact in local economies**, being a clear trigger of economic development in the area were located, frequently **fixing population in small towns**.



- Growth perspectives
- Robust growth for the coming years should continue, even above general economic perspectives.





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XI INTERNATIONAL PRIZE MARCIAL CAMPOS TO THERMAL RESEARCH











Background



THERMAL TREATMENTS for the improvement of people's health have been applied for centuries. In fact, traces and remains of establishments devoted to this aim still survives from different ages.

Almost every country in the world has a rich variety and diversity of mineral and medicinal waters, around which spas have developed their activity.

Simultaneously, a wide knowledge on thermal techniques, their applications and healing effects, have been developed.



MARCIAL CAMPOS

President of the World Thermal Organization (1977-1992), SITH and of Anbal carried out an important task promoting and spreading at international levels the virtues of using these waters, emphasizing its advantages and qualities.



OMTH-ISMH-SITH

The World Thermal Organization, the International Society of Hydrothermal Techniques and the International Society of Medical Hidrology, wishing to continue the scientific research on Thermalism and to spread it even more, has decided to convene the International Prize Marcial Campos to award thermal research.





Awarded Works

Title Country **Authors** "ANTIOXIDANT EFFECT OF SULFURIZED Mr. Manuel Freire Garabal, Mrs. Spain MINERAL-MEDICINAL WATER AND ITS IMPACT María Jesús Núñez Iglesias, Mrs. ON THE IMMUNE SYSTEM" Mª Sinda Blanco Lobeiras. "INFLUENCE OF CRENOTHERAPY WITH Dr. Antonio Hernández Torres, Spain SULFATED BICARBONATE WATERS ON Dr. Estrella Cuenca Giralde, Dr. OXIDATIVE STRESS IN A SPA POPULATION." Josep Ramón i Jiménez and Dr. Angela Casado Moragón. "EXPERIMENTAL STUDY ON VEGETATIVITY OF Spain Mrs. Concepción Serrano Moreno ATCC GERMS AND CLINICAL ISOLATE IN and Mrs. Margarita Romero MINERAL-MEDICINAL WATERS" Martín

FIRST EDITION 2001

SECOND EDITION 2003

THIRD EDITION 2005



Awarded Works

	Title	Country	Authors
FOURTH EDITION 2007	"PAIPA-BOYACA HOT SPRINGS COLOMBIA".	Colombia	Mrs. Gladys J. Puerto Estupiñán, Mr. José Mario Daza Higuera
FIFTH EDITION 2010	"THE HYDROTHERMAL RESOURCES OF THE HIGH UPWELLING ZONE OF THE CENTRAL WEST OF THE PROVINCE OF SANTIAGO DEL ESTERO ."	Argentina	Dr. Dr. Alfredo Pedro Martín
SIXTH EDITION 2012	"BIOMONITORIZACIÓN AMBIENTAL CON IBL COMO INSTRUMENTO IMPORTANTE PARA LA CERTIFICACIÓN AMBIENTAL UNI EN ISO 14001"	Italy	Dr. Mr. Adelomo Corsini, Mr. Fabrizio Chiti, Mr. Stefano Loppi, Mr. Luca Paoli (Siena University)



Awarded Works

	Title	Country	Authors
SEVENTH EDITION 2014	"VETRIOLO THERMAL WATER MODULATES THE NEGATIVE EFFECT OF ITERLEUKIN 1 B IN OSTEOARTHRITIC CHONDROCYTES"	Italy	Mrs. Antonela Fioravanti, Mr. Antonio N. Pascarelli, Mr. Antonello Lamboglia, Ms. Giulia Collodel
EIGTH EDITION 2016	"ANTI-INFLAMMATORY, ANTIOXIDANT AND ANTI-CATABOLIC PROPERTIES OF HYDROGEN SULFIDE IN OSTEOARTHRITIS."	Spain	Mrs. Ángela Vela Anero, Mrs. Elena Fernández Burguera, Mr.Francisco J. Blanco García and Mrs Rosa Meijide Faílde
NINTH EDITION 2019	"PRIMUM NIHIL NOCERE"	Italy	Dr. Fausto Bonsignori, Dr. Enrico Ascione, Dr. Attilio Varricchio
TENTH EDITION 2023	"DEVELOPMENT OF SUN PROTECTION CREAMS ENRICHED WITH EXTRACTS FROM WILD FOREST RESOURCES USING GREEN EXTRACTION TECHNOLOGY FORMULATED WITH THERMAL WATERS."	Spain	Mrs. Lucía Lopez Huertas





Summary of Rules

- The works will deal with any subject related to the research and application of mineral and medicinal water, and its impact on people and communities.
- Papers can relate to any of the following subjects:
 - a) Medical Hydrology, Climatology, Thalassoterapy, Bacteriology and Biology;
 - b) Geology, Geochemistry, Chemistry and Physics;
 - c) Engineering, Architecture, Urbanism, Environmental Science;
 - d) Economy, Finance, Law.
- The authors of the works can be one or several.
- The prize am<mark>ounts to 10.000 €.</mark>
- The prize will be awarded in Cuntis (Pontevedra Spain).
- Jury members will be representatives of SITH, OMTh, ISMH and Xunta de Galicia. The jury will act with total freedom and decision will be taken by simple majority of the present members.
- The organizing institutions will spread the work in the most suitable circles. The winner/s will attend their request for the presentation of the work to the media, in a press conference.

Contact: info@sithomth.com

